



CONTACT

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EDUCATION

Bachelor of Fine Arts
in Graphic Design
The Illinois Institute of
Art-Schaumburg
Graduation Date: December 2012

TECHNICAL PROFICIENCIES

PLATFORMS

Mac OS, Windows

TECHNIQUES

Logo Design, Infographics,
UX / UI, Typesetting, Photography,
Screen Printing, Videography,
Animation, Lithography

SOFTWARE/TOOLS

Adobe Creative Suite (After Effects,
Illustrator, InDesign, Photoshop,
Premiere), WordPress, Umbraco,
HubSpot, Open ERP, Microsoft
PowerPoint, PrestaShop,

GRAPHIC DESIGNER

Loyal, motivated, highly creative visual storyteller with repeated success drawing on graphic design, photography, videography, and communication skills to elevate brand potential. Detail-oriented and passionate about enhancing user experiences (UX) through intuitive design, usability, and accessibility. Personable and assertive with ability to establish rapport with key stakeholders at all levels.

CORE COMPETENCIES

- User Experience (UX)/User Interface (UI)
- Digital/Print Graphic Design
- Infographics & Illustrations
- Content Management
- Typesetting/Typography/Lithography
- Catalog/Collateral/Advertisements
- Logos/Branding
- Photography/Videography
- Email Campaign Design/Management
- Product Design

EXPERIENCE

GRAPHIC DESIGNER

Attune

Downers Grove, IL (Jan. 2020 – July 2020)

- Designed new trade show booth including backdrop, signage, and collateral
- Led design of presentation and promotional materials for a weekly webinar series promoting Attune's Virtual Attendance/Training offerings
- Worked with Copywriter and SEO Specialist to redesign several services pages on Attune.com, which drove traffic and lead generation
- Designed and managed email campaigns promoting press releases, blogs, and special pricing leading to higher open and click ratings

GRAPHIC DESIGNER

Argonne National Laboratory

Lemont, IL (May 2017–Oct. 2019)

- Work both collaboratively and independently in dynamic agency environment to provide engaging templates, infographics, and reports for various federal clients including Department of Homeland Security (DHS) and Department of Energy (DOE).
- Developed infographics and created design report used to manage rebuilding efforts of Puerto Rico's infrastructure following Hurricane Maria.
- Gathered requirements from Bureau of Safety and Environmental Enforcement (BSEE) engineers to create inspection forms for offshore drilling rigs.
- Headed development of new logo and brand standard for Advanced Vehicle Technology Competitions (AVTC) EcoCar Mobility Challenge event series to build brand awareness.

FREELANCE GRAPHIC DESIGNER

Multiple Clients

Chicago, IL (2012 to Present)

- Gatorade – Produced captivating motion graphics featuring athletes for display during NBA and MLB events. Geared content toward broad, diverse audiences.
- Hoist Material Handling – Skillfully filmed and edited promotional videos illustrating compelling calls to action. Amplified mission with snackable content

GRAPHIC DESIGNER

Federal Brace

Belmont, NC (Dec. 2014– Sept. 2016)

- Balanced priorities between template design for product support materials and other marketing collateral; email campaign management; product development with two new product releases per month; and process improvement.
- Helped design award-winning products recognized by KB+B, This Old House, Professional Remodeler, and Design Journal magazines.
- Led team of developers to design enhanced UI with clean aesthetic to better highlight product quality.

GRAPHIC DESIGNER

Peters & Associates, Inc.

Oakbrook Terrace, IL (Oct. 2012 --July 2014)